

Type 2 - Proposal Template – CISB Call 10/2022

Information

Main priority theme: *choose theme according to topic II.1.1 of the Call*

Elevator Pitch

Insert here the link of your pitch:

General Information

- 1) Company name
- 2) Trade name
- 3) Phone
- 4) Website
- 5) Company address
- 6) Name of Startup Representative (Beneficiary)
- 7) Position of company representative
- 8) Phone number of startup representative
- 9) CNPJ
You are required to enclose to this proposal the By Laws and CNPJ Card according to the call text.
- 10) Date of formal constitution of the company (time in the market)
- 11) Briefly describe the history of the company (max 250 words)
- 12) Briefly describe the portfolio of products and/or services and technologies of the company (max 250 words)
- 13) Have your products/services been originated from Scientific Research? If so, how have you overcome the challenges of entrepreneur? (max 250 words)

14) Total number of employees

About Value Proposition

- 1) What are the company's products/services that are already in the market or in the planning to be introduced to the market? (max 150 words)

- 2) What are the benefits of your product? What makes your product unique? Exemplify (max 150 words)

- 3) Do you have a Minimum Viable Product (MVP)*?
MVP is the simplest version of a product that can be released with a minimum amount of effort and development time

- 4) What is the stage of the development of your technological solutions in the moment?

() Pre-operational (Validation and Prototypes)

() Operational (startup needs to prove itself as a scalable and profitable business)

() Climbing (startup starts to gain traction, already know what it takes to conquer clients and already have had investment)

() Mature (startup has turnover, cash flow and is evolving in the brand-building challenge)

() Consolidated (on the way to becoming a small, medium or large company)

About Market

- 1) Does your company already have strategic partnerships? If so, which ones? (max 250 words)

About History

- 1) Has the company received financial resources from national or international development agencies?
Examples: FAPESP (PIPE 1/2/3), FINEP Startup, InovAtiva Brasil do MDIC, Programa Startup Brasil do MCTIC and others.

2) Has the company received support from an outside investor?

Yes

No

3) Which type of outside investor supported your company?

Angel Investors

Incubator

Accelerator

Venture Capital

Equity Crowd Funding (collective investment)

Seed capital funds, traditional or subsidized bank financing

Other

About Project Idea

Briefly describe your project idea

Project Partner (s)

Briefly describe the partner (s) and its role.

Proposal agenda in Sweden

Briefly describe the partner (s) and its role.